

# Death Can't Stop Impact Of Man With ALS

Contact: Austin McRay, Chief Marketing Officer, [VisuALS Technology Solutions](#), 405-594-7404, [austin@visuals.tech](mailto:austin@visuals.tech)

**Edmond, OK., Sept. 12, 2017:** VisuALS Technology Solutions has named a fund that is helping others gain access to life-changing solutions in memory of the man who inspired the launch of the company. Carl Phelps died on September 9th, but for him, ALS isn't the end. He continues to inspire and impact others even after his death. The Carl Fund has been named in his honor.

Carl was diagnosed with ALS in 2014 and was the 9th in his family with the disease. ALS robbed him of his ability to communicate in 2016. In January 2017 a group of students from Oklahoma Christian University demonstrated their senior engineering project at an ALS Support Group meeting. For the first time in months, Carl was able to say "I love you" to his wife Janice by using the system.

Two weeks later, the students arrived to install the system in Carl and Janice's home. After seeing the life-changing impact for the Phelps, the students realized that they needed to launch a business to help as many people like Carl as possible. Over the next several months leading up to their business launch, Carl guided the VisuALS team with invaluable feedback. Just 9 days before he passed away, Carl gave a moving speech using the VisuALS system at the company's official launch party (see video attached).

Like Carl, there are many others who have lost their voice due to this terrible disease and The Carl Fund is going to help restore their ability to communicate with those that they love. On August 31, at the VisuALS Launch Party, Carl said, speaking of VisuALS' desire to help others, "I wish the best for others like me."

When asked why the contribution fund was named after Carl, Russ McGuire, CEO of VisuALS, said, "Carl represents everything that we want VisuALS to be. Every single day, he lived out our mission of loving our neighbors."

The Carl Fund will enable contributions towards affordable assistive technology from neighbors around the world. Every dollar contributed to the fund will go directly towards financially helping others who need an assistive communication device. More specifically, when someone needs a solution they can [create a crowdfunding campaign](#)

on the VisuALS website, which will allow family, friends and strangers to donate towards their system. The Carl Fund is used to close the gap for those whose campaigns come up short.

Death can't stop the impact that Carl leaves on this world. His desire to love others lives on through The Carl Fund and more importantly through all of the lives that he touched. If you're interested in joining Carl's love for others and giving others a voice, you can learn more and donate now at [thecarlfund.com](http://thecarlfund.com).

### ***About VisuALS Technology Solutions, LLC***

*Based in Edmond, Oklahoma, VisuALS' mission is to love our neighbors by restoring independence, dignity, and hope through affordable assistive technology solutions. Birthed out of an award winning student project, VisuALS continues to benefit from its relationship with the innovative Oklahoma Christian University community. Learn more at <http://visuals.tech>*

#### **Contact:**

Austin McRay  
Chief Marketing Officer  
VisuALS Technology Solutions  
405-594-7404  
[austin@visuals.tech](mailto:austin@visuals.tech)